

SELECTION NOTICE FOR THE FIGURE OF SENIOR EXPERT IN COMMUNICATION AND DIGITAL ACCOUNT OF PROJECT RESULTS

Project MEDinHAMBERS
Project ref. number A_G_4.1_0342

The CCIB-Camara de Comercio Italiana en Barcelona, as leader of the project Interreg NEXTMED as a driver for sustainable fair trade of textile industry across the Mediterranean, "MEDinHAMBERS", A_G_4.1_0342 financed from the Interreg NEXT MED 2021-2027 transnational cooperation program, looking for a Senior Expert to support the CCIB in the technical management of the project.

The MEDinCHAMBERS project aims to strengthen cross-border governance in the textile supply chains of Italy, Spain, Tunisia, Egypt, Greece and Turkey. Partner institutions operate with non-integrated structures, procedures and tools, making governance action necessary to create a network of knowledge and lasting relationships between EU chambers of commerce and MPCs. The goal is to develop a common framework of knowledge (hubs & detectors) on textile industry rules, risks, resources and needs, and create a cross-border MEDinCHAMBERS operating team composed of bilateral chambers of commerce in the Mediterranean.

The CCIB leads the international partnership team composed of Centre for Research and Technology Hellas (CERTH), Greece; Chambre Tuniso-Italienne de Commerce et d'Industrie (CTICI), Tunisia; Confederation of Egyptian European Business Associations (CEEBA), Egitto; Italian Chamber of Commerce and Industry for Turkey-Izmir (CCI-Izmir), Turchia; RIBERA CONSORTIUM (CRIB), Spagna.

1. Tasks

The selected person will have to provide support to the CCIB as a SENIOR EXPERT for the communication and digital account of the results of the MEDinCHAMBERS project, with the role of COMMUNICATION OFFICER (WP2.ES.PP2.39171). The COMMUNICATION OFFICER supports the CCIB Communications Manager in the strategic and operational implementation of the project's communication and dissemination activities. The role ensures consistency,

quality and effectiveness of communication results across the entire partnership, in line with the communication rules of Interreg NEXT MED and project objectives. In particular, the person to be selected will carry out the following activities according to the 5 pillars of the communication strategy, as an external expert (WP2.ES.PP2.39171):

1. Support to the development of the Communication Plan

- Contribute to the regular updating of the project's Communication and Dissemination Plan, ensuring its alignment with the project objectives, target groups, expected results and visibility requirements of Interreg NEXT MED.
- Support the definition of key messages, narrative approach, communication channels, editorial calendar and KPI.
- Provide assistance in integrating communication actions with technical activities, milestones and final results.

2. Partnership coordination and capacity building

- Act as a liaison between the CCIB Communications Manager and the communication focal points of the partners.
- Provide guidance, templates and operational instructions to partners for consistent communication (visual identity, logos, disclaimer, hashtag, tone of voice) to produce content for the project website and digital accounts.
- Support partners in planning and implementing local and transnational communication activities.

3. Quality monitoring and content validation

- Monitor the quality, consistency and compliance of communication products produced by all partners (web content, social media posts, press releases, newsletters, event materials).
- Review and validate the communication materials before publication, when required, ensuring accuracy, clarity, consistency with project messages, and compliance with EU regulations on visibility.
- Identify gaps, inconsistencies or insufficient communication actions and propose corrective measures.

4. Monitoring, indicators and reporting

- Support the collection and analysis of communication KPIs (reach, engagement, visibility, audience coverage).
- Contribute to the preparation of periodic communication monitoring reports and contributions for project reporting to the Programme.

- Monitor partners' contributions to communication activities and ensure balanced visibility within the partnership.

5. *Continuous improvement and strategic support*

- Proactively suggest improvements to improve communication impact, public engagement and visibility of results.
- Support the Communication Manager in capitalizing, exploiting and narrating the project results.
- Help ensure that communication contributes effectively to the goals of portability, scalability, and policy adoption.

2. Requirements

- a) Possession of a degree, preferably in Communication Sciences, Marketing, Environmental or related disciplines, or equivalent title;
- b) Proven professional experience in communication and promotion of projects, initiatives and public and private organizations, with particular reference to content creation, digital strategy, social media management, account and project management;
- c) Excellent knowledge of Italian and English, both written and spoken;
- d) Knowledge of a second language (French and/or Spanish) at an intermediate level, both written and spoken, arabic knowledge will be considered;
- e) Knowledge of digital communication strategies, social media dynamics and branding and storytelling activities, including in institutional and project contexts;
- f) Strong written and oral communication skills, public speaking, presentation and work organization;
- g) Ability to work in multidisciplinary and multicultural teams, even in complex project contexts;
- h) Autonomy, flexibility and attention to detail, with the ability to manage multiple tasks simultaneously;
- i) Excellent knowledge of the main IT tools, and in particular of the Microsoft Office suite and digital tools for content creation and editing.

3. Type, duration and economic treatment

The assignment will be formalized by professional service contract, from the date of signing and lasting 18 months.

The gross compensation, including social security and welfare charges, will be in line with the project budget for the item of expenditure WP2.ES.PP2.39171, and equal to 6,000 euros gross.

4. Submission of applications and selection procedures

The application for participation must be drawn up in accordance with the model attached (Annex A), dated and signed by the candidate (original signatures are allowed, scanned and/or digital signature), with attached professional curriculum vitae, duly signed, together with a photostatic copy of the valid identity document.

It is also required to join the CCIB's professional list available in the following section of the website: <https://www.cameraitalianabarcelona.com/>

The application must be sent by e-mail **to the following address:** info@camaraitaliana.com

The item must include:

SENIOR EXPERT SELECTION FOR COMMUNICATION and DIGITAL ACCOUNT OF PROJECT RESULTS - Project MEDinCHAMBERS - A_G_4.1_0342.

The deadline for submitting applications is set for 20.03.2026.

Applications received after this date will not be considered.

The 3 candidates with the most suitable profile and meeting the requirements indicated will be invited to take part in an interview.

5. Processing of personal data

The Data Controller is the CCIB with office in Barcelona, Calle Balmes 195, **4º - 2ª, 08006 Barcelona** that will process the personal data provided in relation to this Notice, in accordance with the General Data Protection Regulation (also "Regulation" or "GDPR") concerning the protection of individuals with regard to the processing of Personal Data, as well as the free movement of the Organic Law 3/2018, of 5 December, on the Protection of Personal Data and Guarantee of Digital Rights (LOPDGDD)"

Regarding the processing of data, please read the information attached to this notice. The CCIB will carry out the processing of personal data of candidates strictly necessary for the evaluation and selection of the most suitable candidates, for the subsequent possible activation of the assignment and the data will not be disseminated or communicated, without prejudice to any obligations imposed by the CCIB under the selection procedures.

It should be noted that:



Interreg



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NEXT MED

MEDinCHAMBERS



CÁMARA DE COMERCIO
ITALIANA BARCELONA

CAMERE DI COMMERCIO
ITALIANE ALL'ESTERO

- The provision of personal data for the above-mentioned purposes is mandatory for participation in the selections;
- The data will be processed through paper and computer tools by specially appointed parties, in compliance with legal obligations;
- Interested candidates are granted the right to access their personal data, request rectification, updating and deletion if incomplete or incorrect or collected in violation of the law, limitation of processing and their portability.

Barcelona, 06/03/2025

Cámara de Comercio Italiana Barcelona

The Legal Representative

Igor Francisco Giuseppe Garzesi

**CAMERA
ITALIANA
BARCELONA**

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