

BUYER'S FORM

PLEASE WRITE IN CAPITAL LETTERS

Company Name:
Country:
First Name:
Last Name:
E-mail address:
PHONE:
WEB:

SHORT COMPANY PROFILE:

Job Title: **single choice**

- President
- Vice President
- Owner / Partner
- CEO
- Director
- General Manager
- Commercial/Sales Manager
- Import/Export manager
- Purchase Manager
- Marketing Manager
- R&D Manager
- Business Development Manager
- Production Manager
- Logistics Dept. Manager
- Operations Dept. Manager
- Planning office /Design Manager
- Maintenance Dept. Manager

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- Technician/Engineer
- Transport Consultant
- Logistics Consultant

Business Activity : single choice

- Distributor
- Wholesaler
- Representative
- Dealer
- After sales network
- Bodybuilder
- Distributor of Spare Parts, Optionals
- Large Scale Distribution
- Services Company for Logistics and Transport
- Trucking Company
- Freight Forwarding Company
- Public transport Company
- Rent/Hire Company
- Oil Industry/Gas Station

Which sectors are you interested in:

- Transport
- Buses and Coaches
- Components/Accessories
- Logistics products
- Logistics services
- IT solutions for Logistics & Transport

Which company would you like to meet at Transpotec Logitec 2019:

- Commercial Road Vehicles
- Industrial Road Vehicles
- Trailers, Special Trailers, Semi Trailers
- Bus and coach
- Vehicle Interior



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- Wheel, Tyre
Optionals, Components and Spare Parts / Aftermarket
Commercial and Industrial second-hand Vehicles
IT solutions for Logistics & Transport
Logistics services (insurance and financial services, consulting services, real estate operators, leasing and renting companies)
Logistics service providers, Combine road-rail transport companies, Road-rail infrastructure operators, Ports, Freight villages, Airports, Railway companies, Shipping companies
Logistics products
Oil Industry/Gas Station

WHAT WOULD YOU LIKE TO FIND AT TRANSPOTEC LOGITEC?

Four horizontal lines for text input.

WHAT ARE YOUR EXPECTATIONS?

Four horizontal lines for text input.

PRIVACY NOTICE FOR VISITORS AT TRANSPOTEC LOGITEC 2019

In compliance with art. 13 of European (EU) General Data Protection Regulation 2016/679 (GDPR), this privacy notice explains how we process your personal data when you register, request, book, or purchase entry tickets, passes, and invitation to participate in the event above.

Personal data to be entered in the registration or accreditation forms (e.g. identification data, email, position in and division of the company, telephone numbers) are collected and processed by the Data Controller, i.e. Fiera Milano S.p.A. ("Fiera Milano" or "our Company").

Our Company will process your personal data for the following purposes: managing your registration or accreditation, issuing or sending tickets, providing services related to the chosen event, meeting

1 The GDPR applies to the processing of the personal data of natural persons and not of companies, organisations and associations (e.g. company name, registered office, line of business). Specific rules on electronic commercial communications remain applicable to legal entities. For this reason, Visitors are required to provide their consent for direct marketing purposes, even if they are a company.

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legal requirements, and carrying out administration and accounting activities. Therefore, the processing of your personal data is necessary for us to execute the contract regarding access to the event, comply with legal obligations, and pursue the legitimate interests of our Company to manage the administration, organisational, technical and security-related activities related to your participation in the event and provide the relative services.

If you do not provide the data or some of the data marked in the form as required, it may be impossible for us to complete the registration or application procedure. However, providing certain additional data that may be useful for improving our services and facilitating contacts with you is optional.

For these purposes, personal data will be processed also electronically, through specific, mainly computerised, procedures and methods to ensure the correct management of the services provided. These data may be retained even after the event for administrative and accounting activities and tax obligations, for a period set out in applicable standards (usually ten years).

For these purposes, personal data can also be communicated to personnel and collaborators we authorise to process data for carrying out said administrative, technical, and security-related activities related to the organisation and management of the event. We may also communicate your data to other companies in the Fiera Milano Group (see updated list on www.fieramilano.it) and trusted companies that, as data processors, provide us with organisational and technical services relevant to the event, such as installers, support and maintenance companies, printers, data processing companies, administrative consultancy firms, and companies appointed to measure the performance of the event. The companies that process personal data on behalf of Fiera Milano S.p.A. operate as data processors meeting the specific obligations set forth in the relevant service contracts. For these purposes, personal data can be transferred to companies outside the EU, if the European Commission has recognised that these countries offer an adequate level of data protection (e.g. Switzerland, Australia, Israel, and USA for companies complying with the Privacy Shield framework), or based on suitable guarantees (such as standard contractual clauses or binding corporate regulations) or, should these conditions not be fulfilled, if said transfer is authorised by the Visitor or necessary for executing the contract.

The email and postal addresses you provide when you register or request tickets, passes, and invitations can be used by our Company to send the newsletter of the event and related Fiera Milano and the Group's activities, as well as communications regarding the event and related services. You can object at any time (immediately or also subsequently) to the sending of these communications by email writing to privacy@fieramilano.it or by post to the addresses indicated below.

In addition to processing your personal data for sending (by post or email) newsletters and communications regarding the event and services you are interested in, our Companies may process your data – prior consent to be provided by ticking the box at the bottom of the form – for the following purposes:

- a) sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, text message, mms systems on other events, services and products of our Company and Fiera Milano Group (see updated list on www.fieramilano.it), as well as third parties (organisers, exhibitors, installers, qualified operators involved in the events or operating also in other sectors) with favourable commercial offers for visitors;
- b) analysing the data to identify, also using electronic or automated means, their preferences and any services and products they may be interested in (profiling);
- c) sharing data with other Fiera Milano Group companies and other companies, including organisers, exhibitors, installers, qualified operators involved in the events or operating in other sectors, such as

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market research institutes, Fiera Milano sponsors and suppliers for their processing, as Data Controllers, for the purposes and with the methods specified in section a).

In any case, the provision of these data remains optional and does not affect your registration to or participation in the event. Moreover, you are entitled to withdraw consent without affecting the lawfulness of processing based on consent before its withdrawal.

Under the GDPR (articles 15-22), you have the right to access your data at any time, obtain a copy, rectify or complete them (if incorrect or incomplete), erase them or restrict their processing when the grounds occur, object to their processing on grounds relating to your particular situation and for direct marketing purposes, request data portability if processed by automated means for the execution of the contract or based on your consent, and lodge a complaint with your Data Protection Agency if you think your rights have been infringed.

For any further clarification or request concerning the processing of your personal data, you can contact the Data Controller, Fiera Milano S.p.A., Pro tempore Head of Food, Tech&Industry Exhibitions Department - Business Unit Tech, with registered office in Strada Statale del Sempione 28 - 20017 Rho (Milan), email privacy@fieramilano.it. You can contact the Data Controller to exercise the above-mentioned rights, as well as to obtain the updated list of the categories of data processors appointed by our company (also available on www.fieramilano.it - link to privacy notice).

CONSENT TO PERSONAL DATA PROCESSING

I have read the privacy notice related to the registration to the event, and I authorise Fiera Milano S.p.A. to process my personal data for the following purposes:

a) sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, text message, mms systems in relation to the events, services and products of our Company and the companies of the Fiera Milano Group (see updated list on www.fieramilano.it) and third parties, as indicated in the privacy notice

Yes, I give my consent - No, I do not give my consent

b) analysing the data to identify, also using electronic or automated means, the visitors' preferences and any events, services and products they may be interested in (profiling)

Yes, I give my consent - No, I do not give my consent

c) sharing data with the companies of the Fiera Milano Group, and third party companies falling within the categories indicated in the notice, for their processing, as Data Controllers, for the purposes and with the methods specified in section a)

Yes, I give my consent - No, I do not give my consent